

# MARY CRAWFORD

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Oviedo, FL 32765

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Portfolio:  
[loves2color.com](http://loves2color.com)

## SKILLS

Graphic design  
Photography  
Videography  
Video editing  
Sound design  
Motion graphics  
3D animation  
Themed entertainment design  
Adobe Creative Cloud  
Photoshop  
After Effects  
Autodesk Maya  
Blender  
Microsoft Office  
HTML  
CSS  
Grammar and writing  
Communications  
Story development

## PROFILE

Digital media artist with strong creative and technical skills, looking to enter the themed entertainment industry.

## EXPERIENCE

### Lifeguard, Discovery Cove Orlando, Orlando, FL — 2024-present

Perform lifeguard duties for all depths of water at Orlando theme park.

### Communications Coordinator, Monuments Across Appalachian Virginia; Blacksburg, VA — 2023

Lead initial communications for Mellon Foundation-funded research and community arts project. Create brand standards and logos. Design posters and flyers to inform the public about the project's goals. Take photos for grant documentation. Set up a temporary website through Virginia Tech's CMS as well as social media accounts for the project.

### Communications Coordinator, Virginia Tech College of Liberal Arts and Human Sciences; Blacksburg, VA — 2022-2023

Work on a variety of projects for the College communications team: Research, write, and edit stories for College news website. Conduct interviews with College students, faculty, and staff for said stories. Update web content. Perform editorial, event, and headshot photography. Plan, shoot, and edit promotional videos. Create graphics, illustrations, and animations. Work with other College staff to brainstorm ideas for future news stories and promotional content.

### Staff, Crimper's Climbing Gym; Christiansburg, VA — 2021-2022

Assist with general functioning of the gym, including cleaning, selling products, and customer service. Communicate rules clearly to customers.

### Graphic Designer, Notre Dame Department of Film, Television, and Theatre, Notre Dame, IN — 2020-2021

Coordinate with Department faculty and staff to design graphics for a variety of projects, including events, shows, study programs, and apparel.

## EDUCATION

### University of Notre Dame, Notre Dame, IN — B.A. in Film, Television, and Theatre, 2021

### University of Central Florida, Orlando, FL — M.S. in Themed Experience, 2025 (in progress)

## RESEARCH

Completed a senior thesis independent research project (which earned honors distinction in the Department of Film, Television, and Theatre) entitled “Your Very Own *Star Wars* Story: Experiencing Design at Galaxy's Edge”. This combination academic writing and web design project delves into the *Star Wars: Galaxy's Edge* themed land at Disney's Hollywood Studios and how the intention of creating an immersive environment interacts with the challenge of adapting an existing franchise into the theme park medium. The analysis focuses on three primary areas of interest: story and adaptation, immersion vs. realism, and futurism vs. comfort. I developed the writing into a graphic design project to be viewable as an interactive web installation, which I coded from scratch using HTML, CSS, and JavaScript.

Will be completing a second research project on a themed entertainment topic as part of graduate study before the end of this semester.

## AWARDS AND HONORS

### Ohio State University TPEG Alumni Design Competition — 2nd Place — 2021

Placed second in a team design competition by creating a theme park land inspired by the elements of air and earth. Was responsible for all concept art and graphic design work on the project, including 3D renders.

### Ohio State University TPEG Alumni Design Competition — 3rd Place — 2020

Placed third in a team design competition by creating a theme park land inspired by the works of painter Alma Thomas. Was responsible for all concept art and graphic design work on the project.

### Ryerson Invitational Thrill Design Competition — 3rd Place, Concept Art Challenge — 2019

Placed third in an individual challenge to create concept art inspired by the Universal Studios theme parks in Orlando, FL.

### University of Notre Dame, College of Arts and Letters — Dean's List — 2018-2021

Earned recognition six semesters in a row for attaining a GPA in the top 30% of the college.

## PROFESSIONAL AFFILIATIONS

### Themed Entertainment Association — Student member — 2021-present